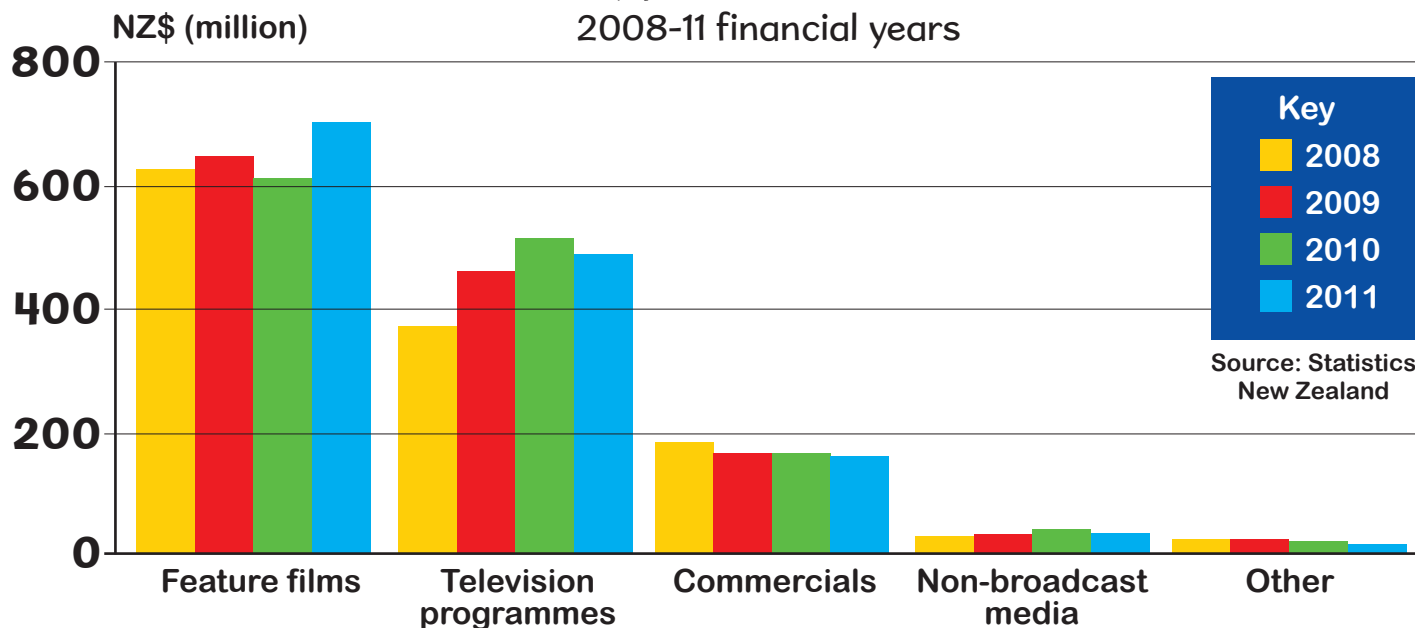




LOOK AND SEE

Gross revenue of screen industry businesses

By production format
2008-11 financial years



1. Approximately how much money did the feature film industry make in 2010 and 2011?
2. Which production formats have made most money in all of the years 2008 to 2011?
Why do you think these formats make most money?
3. Which production formats have made the same or less money over the 4 years?
4. Describe the revenue made by television programmes from 2008 to 2011.
5. What is the approximate total revenue of the screen industry businesses for 2011?
6. Do you agree or disagree with this statement?
Justify your answer.

“The feature film format made up half of all the revenue from screen industry businesses in 2011.”