

3 LETTERS OF THE ALPHABET

The first letter of the alphabet, **A** = 1 and **B** = twice as much as **A** and **C** = three times as much as **A**, right up to **Z** which equals 26 times as much as **A**.

- a What is the total value of these names?

ⁱ**BENNY** ⁱⁱ**SPICE** ⁱⁱⁱ**KERE** ^{iv}**NORMAN**

- b What is the value of your name?
c Repeat parts a and b if the value of **A** = 2?
d **Challenge**

Write an expression for the value of the names
in part a if **A** = **N**.

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